

**FRUITNET BERRY
CONGRESS**

13-14 MARCH 2025

• NEW VENUE •

**AHOY CONVENTION CENTRE
ROTTERDAM**

The leading event for the international berry business

**SPONSORSHIP
PACKAGES 2025**



Organised by
FRUITNET

Supported by
**FRUIT
LOGISTICA**

    @berrycongress

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AN EVENT THAT BRINGS THE BEST TOGETHER

FRUITNET BERRY CONGRESS is a world-class event that brings together people from across the international berry business to share ideas about the future of the soft fruit category.

With an inspirational programme of talks that are delivered in the heart of a relaxed networking and exhibition arena, Fruitnet Berry Congress is the best place to learn about the future of the business and to seize new opportunities to grow.

So, join us in Rotterdam for a unique event that is bursting with ideas, insight, innovation, and inspiration!

**IDEAS
NETWORKING
OPPORTUNITIES
INNOVATION**



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A GLOBAL STAGE FOR YOUR BRAND

Only at **FRUITNET BERRY CONGRESS** can you:

- BE SEEN BY A GLOBAL AUDIENCE OF 400+ BERRY PROFESSIONALS FROM THE WHOLE SUPPLY CHAIN
- GROW AWARENESS OF YOUR BRAND
- MAXIMISE YOUR BRAND EXPOSURE
- GET FACE-TO-FACE WITH THE BEST
- BUILD RELATIONSHIPS WITH EXISTING CUSTOMERS
- START CONVERSATIONS WITH NEW CLIENTS
- SHARE YOUR EXPERTISE AND INSIGHT



Put your company in the spotlight by sponsoring the **FRUITNET BERRY CONGRESS**



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SPONSORSHIP PACKAGES

Double page advert in Fresh Focus Berry [CLICK HERE FOR EXAMPLE](#)

Advert in Eurofruit Fresh Focus Berry Special (event preview issue)

Company logo on all print and digital promotional materials [CLICK HERE FOR EXAMPLE](#)

Dedicated company space on the FBC app [CLICK HERE FOR EXAMPLE](#)

Company logo and link on berrycongress.com

Company video played during breaks (max one minute)

Free delegate passes to entire event programme

One conference bag insert (flyer, brochure, gift or stationary)

Opportunity to be Key Event Sponsor

Expo stand

Choice of one item to sponsor and personalise (select from options below)*

Complimentary subscription to Eurofruit Magazine

PLATINUM
EUR 12,000

GOLD
EUR 9,500

SILVER
EUR 7,000

BRONZE
EUR 5,500

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*PLATINUM & GOLD SPONSORS:



FBC APP



DRINKS
RECEPTION



POCKET
PLANNER



DELEGATE
BUFFET LUNCH



DELEGATE
BAG



LANYARDS



BUSINESS
LOUNGE



COFFEE
STATION



FLOOR
STICKERS



SAMPLING
STATION



YOUR COMPANY
EDITION OF FRUITBOX
PODCAST

*SILVER SPONSORS:



CHARGING
STATION



REGISTRATION



DELEGATE
WIFI ACCESS



WELCOME
REFRESHMENTS

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

Select an option or create
your own bespoke package

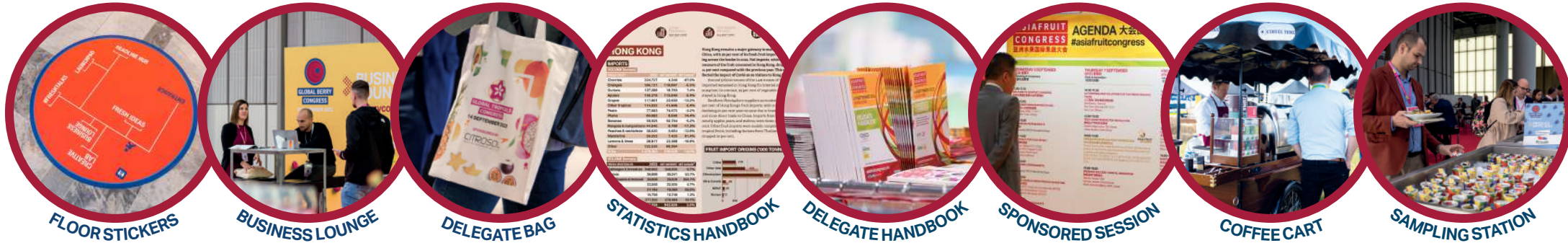
**PUT YOUR BUSINESS IN
THE SPOTLIGHT!**

info@berrycongress.com
for more information

berrycongress.com

LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

PLATINUM AND GOLD



SILVER



ON REQUEST – BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY

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INCREASE BRAND VISIBILITY FROM YOUR STAND

Exhibiting at **FRUITNET BERRY CONGRESS** is the perfect opportunity to develop your brand promotion campaigns from a highly visible position within the networking arena. Visitors engage with your organisation's products and services by touching, feeling, experiencing and learning about them first-hand during the entire event.

SPACES ARE LIMITED

CHOOSE YOUR PERFECT SIZE AND LOCATION TODAY

EXHIBITOR PACKAGE

Space-only* standard rate EUR 550 (plus VAT) per square metre (minimum space booking 5m², maximum 10m²)

Space-only package includes:

- 1. Table, two chairs, electricity socket, carpet and WIFI onsite**
- 2. Company logo and 50-word profile to feature in event guide**
- 3. Company logo on berrycongress.com**
- 4. Complimentary pass for exhibitor representative**

*You are welcome to decorate your designated stand area according to your preference. All stand banners/decorations are provided by the client.



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CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: events@fruitnet.com

fruitnet.com



FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

亚洲水果
ASIAFRUIT

FRESH PRODUCE
JOURNAL

PRODUCE
PLUS

FRUCHTHANDEL
MAGAZIN

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