



# SPONSORSHIP PACKAGES 2024

ASIAFRUIT CONGRESS ASIAFRUIT BUSINESS FORUM ASIAFRUIT SHOWCASE  
亚洲水果国际论坛大会 亚洲水果商务论坛 亚洲水果展示台

THE BRAND-NEW CONTENT HUB AT  
THE HEART OF ASIA FRUIT LOGISTICA

4-6 SEPTEMBER 2024  
HONG KONG

Organised by

ASIAFRUIT

Together with

ASIA FRUIT LOGISTICA

[asiafruitknowledgecentre.com](http://asiafruitknowledgecentre.com)

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# THE GLOBAL STAGE FOR YOUR BRAND IN ASIA

**Asiafruit Knowledge Centre** is the new all-in-one content hub at Asia Fruit Logistica...and it's free to attend for every exhibitor and visitor.

**Asiafruit Knowledge Centre** brings together Asiafruit Congress, Asiafruit Business Forum, and Asiafruit Showcase in one central location on the show floor.

Sponsor **ASIAFRUIT KNOWLEDGE CENTRE** and:

- ✓ Reach Asia's biggest global audience of **13,000+** high-level fresh produce professionals
- ✓ Maximise your brand exposure
- ✓ Build relationships with existing customers
- ✓ Start conversations with new clients
- ✓ Share your story, expertise and insights
- ✓ Be part of something different



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# ASIAFRUIT KNOWLEDGE CENTRE

Across three stages over three days, expert speakers provide the best combination of strategic insights and practical takeaways to help you grow your business in Asia.



## ASIAFRUIT CONGRESS

亚洲水果国际果蔬大会

Thought leadership and best business strategies for Asia

## ASIAFRUIT BUSINESS FORUM

亚洲水果商务论坛

Fresh produce case studies for business success

## ASIAFRUIT SHOWCASE

亚洲水果展秀台

Fresh produce innovations for business in Asia



Please note: The Knowledge Centre layout is subject to change

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# SPONSORSHIP PACKAGES

	PLATINUM USD\$ 15,600	GOLD USD\$ 12,700	SILVER USD\$ 9,700	BRONZE USD\$ 7,200
Advert in Asiafruit Magazine official Asia Fruit Logistica issue	DPS	1 PAGE	1 PAGE	1 PAGE
Company logo on all print and digital promotional materials	✓	✓	✓	✓
Company logo on Asiafruit Knowledge Centre stage and onsite signage	PLATINUM	GOLD	SILVER	BRONZE
Complimentary subscription to Asiafruit Magazine	✓	✓	✓	✓
Advert in Asiafruit Knowledge Centre Handbook	✓	✓	✓	✓
Company logo and profile in Asiafruit Knowledge Centre Handbook	✓	✓	✓	✓
Company profile and link on Asiafruit Knowledge Centre website	✓	✓	✓	✓
Complimentary visitor tickets to Asia Fruit Logistica and Asiafruit Knowledge Centre	25	15	10	5
Premium entry and listing in Asia Fruit Logistica Visitor Guide	✓	✓	✓	
Choice of one item to sponsor and personalise (select from below)	✓	✓	✓	
Company video played at Asiafruit Knowledge Centre	✓	✓		
Company brochure distributed at Asiafruit Knowledge Centre	✓	✓		
Sponsor spotlight post across Fruitnet social media	✓	✓		
Banner advertisement on Fruitnet Daily News OR Asiafruit WeChat	1 MONTH			
Banner on Asiafruit website (English or Chinese)	1 MONTH			
Opportunity to be a key event sponsor	✓			

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BESPOKE PACKAGE**

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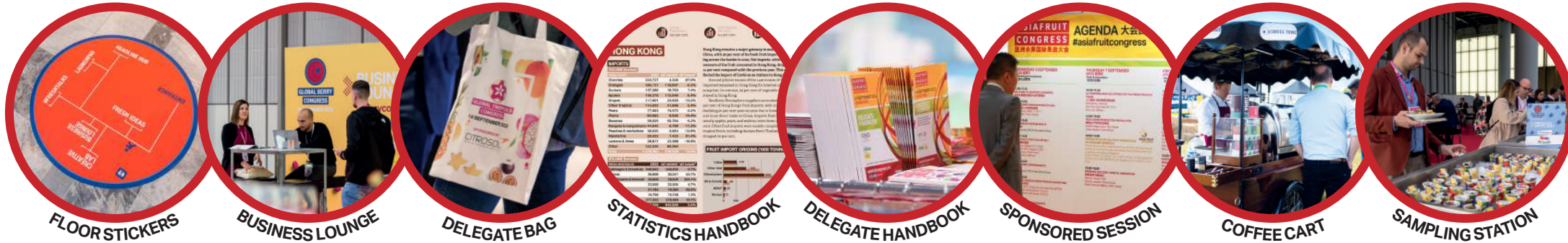
**PUT YOUR BUSINESS IN THE  
SPOTLIGHT!**

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for more information



# LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

## PLATINUM AND GOLD



## SILVER



**ON REQUEST – BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY**

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis



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# CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

## SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

## OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: [events@fruitnet.com](mailto:events@fruitnet.com)

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