



**FRESH PRODUCE**

**INDIA**

**3-4 APRIL 2025, MUMBAI**

**INDIA'S LEADING EVENT FOR  
THE FRESH PRODUCE BUSINESS**

**SPONSORSHIP PACKAGES 2025**

**[freshproduceindia.com](https://freshproduceindia.com)**



Organised by

**FRUITNET**

Official Partner

**ASIA FRUIT  
LOGISTICA**



# INDIA'S LEADING EVENT FOR THE FRESH PRODUCE INDUSTRY

The best business event for fresh produce professionals in India

Fresh Produce India is India's top business event for fresh fruit and vegetables.

## INDIA IN NUMBERS



## COME TO FRESH PRODUCE INDIA

### To connect

With customers, buyers, suppliers, and service providers.

### To network

With the best businesses.

### To get informed

With expert content and insight to grow your business.

For more information email [info@freshproduceindia.com](mailto:info@freshproduceindia.com) to see how you can get involved.

[freshproduceindia.com](http://freshproduceindia.com)

Almost **300**  
top attendees  
from India and from  
**20+**  
countries  
worldwide



# SPOTLIGHT YOUR BUSINESS

## Fresh Produce India helps you:

- ▶ RAISE YOUR PRODUCT PROFILE
- ▶ MAXIMISE YOUR BRAND EXPOSURE
- ▶ GET FACE-TO-FACE WITH YOUR TARGET AUDIENCE
- ▶ BUILD RELATIONSHIPS WITH CUSTOMERS
- ▶ START CONVERSATIONS WITH NEW CLIENTS
- ▶ SHARE YOUR EXPERTISE AND INSIGHT
- ▶ BECOME A MARKET LEADER

FIND  
**THE RIGHT  
SPONSORSHIP  
PACKAGE  
AT FRESH PRODUCE INDIA**

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# SPONSORSHIP PACKAGES

	PLATINUM US\$ 11,250	GOLD US\$ 8,750	SILVER US\$ 6,250	BRONZE US\$ 5,250
Advert in the Fresh Produce India preview issue of Asiafruit Magazine <a href="#">CLICK HERE FOR EXAMPLE</a>	Premium Position	1 page	1/2 page	1/4 page
Company logo on all print and digital promotional materials <a href="#">CLICK HERE FOR EXAMPLE</a>	✓	✓	✓	✓
Dedicated company space on the event app <a href="#">CLICK HERE FOR EXAMPLE</a>	✓	✓	✓	✓
Company logo on conference display wall and onsite event signage <a href="#">CLICK HERE FOR EXAMPLE</a>	✓	✓	✓	✓
Company logo and link on <a href="http://freshproduceindia.com">freshproduceindia.com</a>	✓	✓	✓	✓
Company video played during breaks (max one minute)	✓	✓		
Free delegate passes to entire event programme	8	6	3	2
One conference bag insert (flyer, brochure, gift or stationery)	✓	✓	✓	✓
Expo stand	6m <sup>2</sup>	5m <sup>2</sup>		
Choice of one item to sponsor and personalise (select from options below)*	✓	✓	✓	
Complimentary subscription to Asiafruit Magazine	✓	✓	✓	✓

## PLATINUM AND GOLD SPONSORS



EVENT APP



DRINKS RECEPTION



POCKET PLANNER



DELEGATE LUNCH



DELEGATE BAG



LANYARDS



COFFEE STATION



FLOOR STICKERS



SAMPLING STATION



YOUR COMPANY EDITION OF FRUITBOX PODCAST

## SILVER SPONSORS



CHARGING STATION



REGISTRATION



DELEGATE WIFI ACCESS



WELCOME REFRESHMENTS



BUSINESS LOUNGE



DELEGATE GIFT



SURVEY



STUDY TOUR



COMPANY VIDEO

Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation.  
Email [info@freshproduceindia.com](mailto:info@freshproduceindia.com) to see how you can get involved.

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

# LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

## PLATINUM AND GOLD



FLOOR STICKERS



FRUITBOX PODCAST



DELEGATE BAG



POCKET PLANNER



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DELEGATE GIFT



REGISTRATIONS



WIFI



WELCOME REFRESHMENTS

**ON REQUEST  
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY**

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**freshproduceindia.com**



# INCREASE BRAND VISIBILITY FROM YOUR STAND

The Fresh Produce India expo offers the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

Expo Packages*	US\$2,450	US\$2,950	US\$4,400	US\$4,900
STAND SIZE	5m <sup>2</sup>	6m <sup>2</sup>	9m <sup>2</sup>	10m <sup>2</sup>
SHELL STAND	✓	✓	✓	✓
FREE DELEGATE PASSES	1	1	2	4
STAND FURNITURE**	✓	✓	✓	✓
ELECTRIC POWER POINT	1	1	2	3
SPOT LIGHTS	2	2	3	4
WIFI	✓	✓	✓	✓
COMPANY LOGO AND PROFILE ON THE FRESH PRODUCE INDIA WEBSITE	✓	✓	✓	✓

## NEW FULL BRANDED PACKAGE!\*\*\*

Add branding to your walls and a branded counter to your stand for only **US\$500** extra per stand.

\*All stand decoration and furnishing other than those specified are to be arranged by the exhibitor.

Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce India expo supplier.

\*\* Standard furniture includes a table and 2 chairs (more chairs available for bigger stands) + 18% GST charge

\*\*\*Design artwork to be provided by client

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# CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

## SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: [events@fruitnet.com](mailto:events@fruitnet.com)

[fruitnet.com](http://fruitnet.com)



FRUITNET MEDIA INTERNATIONAL GROUP

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亚洲水果  
ASIAFRUIT

FRESH PRODUCE  
JOURNAL

PRODUCE  
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2025

**FRUITNET BERRY CONGRESS**

13-14 MARCH  
ROTTERDAM

**FRUITNET CITRUS CONGRESS**

25-26 MARCH  
VALENCIA

**FRESH PRODUCE INDIA**

3-4 APRIL  
MUMBAI

**FRESH PRODUCE VIETNAM**

13-14 MAY  
HO CHI MINH CITY

**FESTIVAL OF FRESH 2025**

5 JUNE  
SPALDING

**FRUITNET TROPICALS CONGRESS**

24-25 JUNE  
ANTWERP

**ASIAFRUIT KNOWLEDGE CENTRE**

3-5 SEPTEMBER  
HONG KONG

**DEUTSCHER OBST & GEMÜSE KONGRESS**

22-23 SEPTEMBER  
DÜSSELDORF

**FRUITNET TOMATO CONGRESS**

11-12 NOVEMBER  
MALAGA

**FRUITNET**

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