

FESTIVAL OF FRESH²⁴

13.06.2024

Evesham United Football Club, Worcestershire

Sponsorship Packages 2024

Organised by

FRESH PRODUCE
JOURNAL

With the support of



Festival of Fresh host

NATIONWIDE
PRODUCE PLC



#festivaloffresh



Festival of Fresh takes place on Thursday 13 June 2024 and is organised by the Fresh Produce Journal in partnership with Nationwide Produce, the National Farmers' Union, British Growers, British Apples & Pears, British Berry Growers, the National Fruit Show, and the Worshipful Company of Fruiterers.

Festival of Fresh celebrates the best of British.

FESTIVAL OF FRESH²⁴

13.06.2024

Evesham United Football Club,
Worcestershire

Festival of Fresh host



Festival of Fresh 2024 takes place on Thursday 13 June – on the pitch at Evesham United Football Club. We'll be just a stone's throw from the recently expanded depot of our 2024 host, Nationwide Produce.

We can't wait to get the industry together again – this time at the Worcestershire base of one of Britain's leading suppliers, not to mention a vegetable-growing heartland of Britain.

With **Festival of Fresh** kicking off on the eve of Euro 2024, you can expect football-themed fun, fantastic networking opportunities, inspirational speakers, tours of Nationwide's state-of-the-art depot, fruit and vegetable sampling, and delicious food and drink.

Sponsor **Festival of Fresh** to showcase your business and its products or services to an audience of fresh produce industry leaders.

Contact advertising@fpj.co.uk for further information.

fruitnet.com/festivaloffresh












SPONSORSHIP PACKAGES

	PLATINUM £8,800	GOLD £6,600	SILVER £4,950	BRONZE £3,850
	Double page	Full Page	1/2 Page	1/4 page
Advert in FPJ event preview issue				
Company logo on all print and digital materials	✓	✓	✓	✓
Company logo on conference display wall and event signage	✓	✓	✓	✓
Company logo and link on FOF website	✓	✓	✓	✓
Company logo and profile on the event app	✓	✓	✓	✓
One conference bag insert	✓	✓	✓	
Choice of one item to sponsor – see options below	✓	✓	✓	
Free delegate tickets for the entire event	10	8	5	3
Expo/Tasting station	✓			

SPONSORSHIP ITEMS:

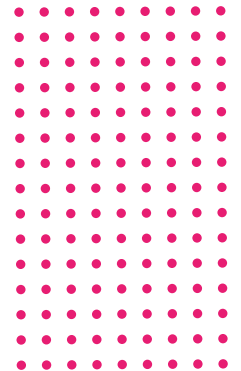
PLATINUM OR GOLD SPONSORSHIP ITEMS*:

-  WELCOME ADDRESS
-  LANYARDS
-  LUNCH
-  SMOOTHIE STATION
-  CLOSING DRINKS
-  ICE CREAM VAN
-  COFFEE
-  EVENT APP
-  DELEGATE BAG

SILVER SPONSORSHIP ITEMS*:

-  REGISTRATION
-  POCKET PLANNER
-  WELCOME REFRESHMENTS
-  WATER BAR
-  SURVEY

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis



RAISE YOUR PROFILE AT FESTIVAL OF FRESH

BOOK A STAND OR TASTING STATION

A limited number of companies have the opportunity to raise their profile by exhibiting their products and services to delegates at **Festival of Fresh**. We give you the perfect platform to promote your business and boost your brand.

BENEFITS:

- Company logo and profile on Festival of Fresh website
- Two complimentary passes for executives of the exhibiting company to attend the entire programme of events



EXHIBITON STAND/TASTING STATION

£3,000 each

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