

FRESH PRODUCE

INDIA

21-22 MARCH 2024

**BACK IN
PERSON AGAIN**

SPONSORSHIP PACKAGES 2024

freshproduceindia.com



Organised by

FRUITNET

Supported by

**ASIA FRUIT
LOGISTICA**

INDIA'S LEADING EVENT FOR THE FRESH PRODUCE INDUSTRY

The best business event for fresh produce professionals in India

Fresh Produce India is India's top business event for fresh fruit and vegetables. And it's back in person again in Mumbai on 21 March 2024.

Organised by Fruitnet Asia. Official Partner Asia Fruit Logistica.

Fresh Produce India brings you the best B2B networking in India, New for 2024 is a brand new format. Our new non-stop business networking expo is the focus. Plus new-style info talks and discussions about the big trends in India's fast growing fresh fruit and vegetable market.

COME TO FRESH PRODUCE INDIA

To connect

With customers, buyers, suppliers, and service providers.

To network

With the best businesses.

To get informed

With expert content and insight to grow your business.

For more information email info@freshproduceindia.com to see how you can get involved.

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SPOTLIGHT YOUR BUSINESS

Fresh Produce India helps you:

- ▶ RAISE YOUR PRODUCT PROFILE
- ▶ MAXIMISE YOUR BRAND EXPOSURE
- ▶ GET FACE-TO-FACE WITH YOUR TARGET AUDIENCE
- ▶ BUILD RELATIONSHIPS WITH CUSTOMERS
- ▶ START CONVERSATIONS WITH NEW CLIENTS
- ▶ SHARE YOUR EXPERTISE AND INSIGHT
- ▶ BECOME A MARKET LEADER

FIND THE RIGHT SPONSORSHIP PACKAGE AT FRESH PRODUCE INDIA

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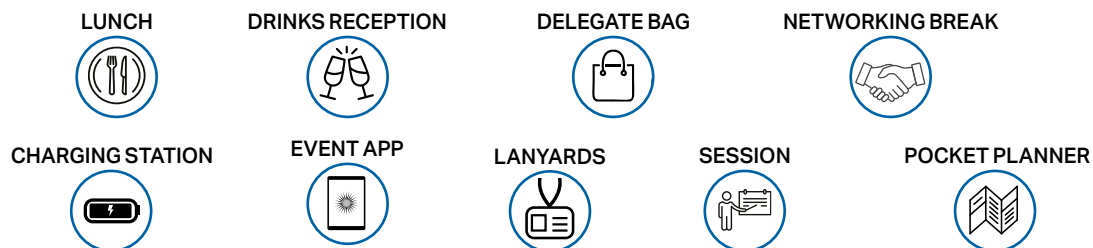
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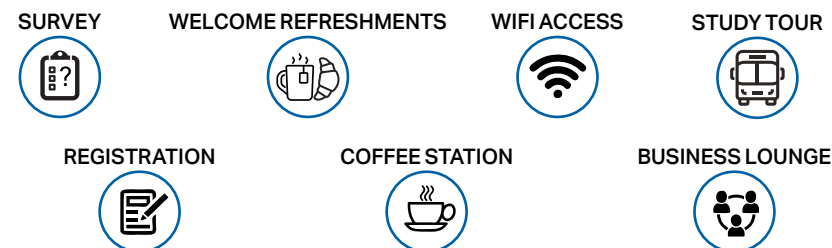
SPONSORSHIP PACKAGES

| | PLATINUM US\$ 11,000 | GOLD US\$ 8,500 | SILVER US\$ 6,000 | BRONZE US\$ 5,000 |
|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Advert in the Fresh Produce India preview issue of Asiafruit Magazine | Double page spread | 1 page | 1/2 page | 1/4 page |
| Company logo on all print and digital promotional materials | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company logo on conference display wall and onsite event signage | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company logo and profile on the event app | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company logo and link on official congress website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Free delegate passes to entire event programme | 8 | 6 | 3 | 2 |
| One conference bag insert (flyer, brochure, gift or stationary) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Corporate video played during networking breaks | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Choice of one item to sponsor and personalise (check options below)* | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Expo stand | 6m ² | 5m ² | | |
| Opportunity to be the Key Event Sponsor | <input checked="" type="checkbox"/> | | | |

PLATINUM AND GOLD SPONSORS*



SILVER SPONSORS*



Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation.
Email info@freshproduceindia.com to see how you can get involved.

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

PLATINUM AND GOLD



DRINKS RECEPTION



LUNCH



DELEGATE BAG



LANYARDS



POCKET PLANNER



CHARGING STATION



EVENT APP

SILVER



REGISTRATION



WELCOME REFRESHMENTS



STUDY TOUR



WIFI



COFFEE STATION



BUSINESS LOUNGE



SURVEY

**ON REQUEST
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY**

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INCREASE BRAND VISIBILITY FROM YOUR STAND

The Fresh Produce India expo offers the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

| Expo Packages* | US\$2,250 | US\$2,950 | US\$4,275 | US\$4,500 |
|---|-----------------|-----------------|-----------------|------------------|
| STAND SIZE | 5m ² | 6m ² | 9m ² | 10m ² |
| SHELL STAND | ✓ | ✓ | ✓ | ✓ |
| FREE DELEGATE PASSES | 1 | 1 | 2 | 4 |
| FASCIA PANEL WITH COMPANY'S NAME | ✓ | ✓ | ✓ | ✓ |
| STAND FURNITURE** | ✓ | ✓ | ✓ | ✓ |
| ELECTRIC POWER POINT | 1 | 1 | 1 | 1 |
| SPOT LIGHTS | 2 | 2 | 3 | 4 |
| WIFI | ✓ | ✓ | ✓ | ✓ |
| COMPANY LOGO AND PROFILE IN THE FRESH PRODUCE INDIA WEBSITE | ✓ | ✓ | ✓ | ✓ |
| 5 MINS ELEVATED PITCH TO THE FRESH PRODUCE INDIA DELEGATES | ✓ | ✓ | ✓ | ✓ |

*All stand decoration and furnishing other than those specified are to be arranged by the exhibitor.

Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce India expo supplier.

**Standard furniture includes a table and 2 chairs (more chairs available for bigger stand)

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