



FRUITNET GRAPE

CONGRESS

4 JULY 2024

BARI

MARKETING KIT 2024

**THE ANNUAL MEETING POINT FOR LEADING
PLAYERS IN THE GLOBAL TABLE GRAPE BUSINESS**

grapecongress.com



Hosted by



SERROPLAST

Protection Instinct

Organised by

FRUITNET

Supported by

**FRUIT
LOGISTICA**

WHO SHOULD USE THIS MARKETING KIT?

Exhibiting at **FRUITNET GRAPE CONGRESS** is the perfect opportunity to develop your brand promotion campaigns from a highly visible position within the networking arena. Visitors engage with your organisation's products and services by touching, feeling, hearing and experiencing first-hand during the entire event.

This **Marketing Kit** is designed to facilitate engagement in Fruitnet Grape Congress 2024 for both sponsors and exhibitors.

INCLUDED IN THIS MARKETING KIT

EMAIL SIGNATURES

SOCIAL MEDIA

EVENT LOGO

grapecongress.com
MARKETING KIT



EMAIL SIGNATURES

SPONSOR




**FRUITNET GRAPE
CONGRESS**

**PROUD SPONSOR OF
FRUITNET GRAPE CONGRESS 2024**
grapecongress.com

4 JULY 2024
BARI




EXHIBITOR



**FRUITNET GRAPE
CONGRESS**

**PROUDLY EXHIBITING AT
FRUITNET GRAPE CONGRESS 2024**
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4 JULY 2024
BARI



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MARKETING KIT

SOCIAL MEDIA

SPONSOR - INSTAGRAM



EXHIBITOR - INSTAGRAM



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MARKETING KIT

SOCIAL MEDIA

SPONSOR - LINKEDIN/FACEBOOK/X



A social media asset for sponsors. It features a logo on the left consisting of a cluster of green grapes with a single leaf, positioned above a dark purple rectangular box containing the text 'FRUITNET GRAPE CONGRESS' in white. Below this box, the text '4 JULY 2024 BARI' is displayed in dark blue. To the right of the logo, the text 'PROUD SPONSOR OF FRUITNET GRAPE CONGRESS 2024' is written in dark blue, with 'PROUD SPONSOR OF' in purple. At the bottom, the website 'grapecongress.com' is shown in purple. The right side of the asset is partially obscured by a vertical image of a bunch of red grapes.

EXHIBITOR - LINKEDIN/FACEBOOK/X



A social media asset for exhibitors. It features a logo on the left consisting of a cluster of green grapes with a single leaf, positioned above a dark purple rectangular box containing the text 'FRUITNET GRAPE CONGRESS' in white. Below this box, the text '4 JULY 2024 BARI' is displayed in dark blue. To the right of the logo, the text 'PROUDLY EXHIBITING AT FRUITNET GRAPE CONGRESS 2024' is written in dark blue, with 'PROUDLY EXHIBITING AT' in purple. At the bottom, the website 'grapecongress.com' is shown in purple. The right side of the asset is partially obscured by a vertical image of a bunch of red grapes.

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MARKETING KIT

EVENT LOGO

LOGO - WITH DATE



FRUITNET GRAPE

CONGRESS

4 JULY 2024

LOGO - WITHOUT DATE



FRUITNET GRAPE

CONGRESS

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MARKETING KIT