

**FRESH PRODUCE**

**INDIA**

**03-04 APRIL 2025, MUMBAI**

**INDIA'S LEADING EVENT FOR  
THE FRESH PRODUCE INDUSTRY**

**SPONSORSHIP PACKAGES 2025**

**[freshproduceindia.com](https://freshproduceindia.com)**



Organised by

**FRUITNET**

Supported by

**ASIA FRUIT  
LOGISTICA**



# INDIA'S LEADING EVENT FOR THE FRESH PRODUCE INDUSTRY

The best business event for fresh produce professionals in India

Fresh Produce India is India's top business event for fresh fruit and vegetables.

## INDIA IN NUMBERS



## COME TO FRESH PRODUCE INDIA

### To connect

With customers, buyers, suppliers, and service providers.

### To network

With the best businesses.

### To get informed

With expert content and insight to grow your business.

For more information email [info@freshproduceindia.com](mailto:info@freshproduceindia.com) to see how you can get involved.

[freshproduceindia.com](http://freshproduceindia.com)

Almost **300**  
top attendees  
from India and from  
**20+**  
countries  
worldwide



# SPOTLIGHT YOUR BUSINESS

## Fresh Produce India helps you:

- ▶ RAISE YOUR PRODUCT PROFILE
- ▶ MAXIMISE YOUR BRAND EXPOSURE
- ▶ GET FACE-TO-FACE WITH YOUR TARGET AUDIENCE
- ▶ BUILD RELATIONSHIPS WITH CUSTOMERS
- ▶ START CONVERSATIONS WITH NEW CLIENTS
- ▶ SHARE YOUR EXPERTISE AND INSIGHT
- ▶ BECOME A MARKET LEADER

FIND  
**THE RIGHT  
SPONSORSHIP  
PACKAGE**  
AT **FRESH PRODUCE INDIA**

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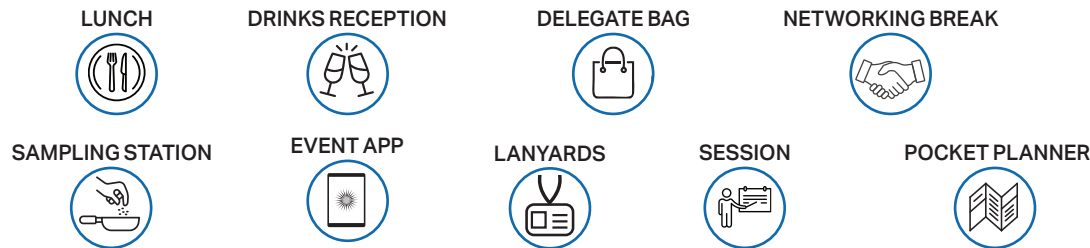




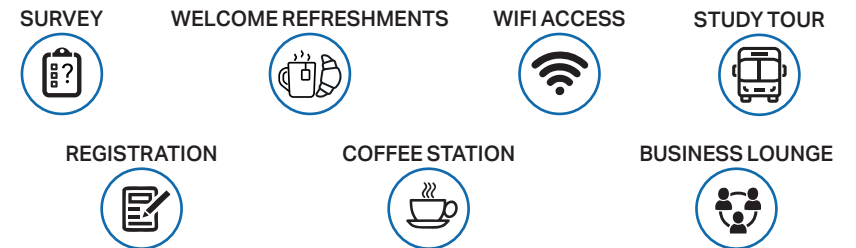
# SPONSORSHIP PACKAGES

	PLATINUM US\$ 11,250	GOLD US\$ 8,750	SILVER US\$ 6,250	BRONZE US\$ 5,250
Advert in the Fresh Produce India preview issue of Asiafruit Magazine	Double page spread	1 page	1/2 page	1/4 page
Company logo on all print and digital promotional materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo on conference display wall and onsite event signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo and profile on the event app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo and link on official congress website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free delegate passes to entire event programme	8	6	3	2
One conference bag insert (flyer, brochure, gift or stationary)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Corporate video played during networking breaks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Choice of one item to sponsor and personalise (check options below)*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Expo stand	6m <sup>2</sup>	5m <sup>2</sup>		
Opportunity to be the Key Event Sponsor	<input checked="" type="checkbox"/>			
One year complimentary subscription to Asiafruit Magazine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## PLATINUM AND GOLD SPONSORS\*



## SILVER SPONSORS\*



Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation.  
 Email [info@freshproduceindia.com](mailto:info@freshproduceindia.com) to see how you can get involved.

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

# LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

## PLATINUM AND GOLD



DRINKS RECEPTION



LUNCH



DELEGATE BAG



LANYARDS



POCKET PLANNER



SAMPLING STATION



EVENT APP

## SILVER



REGISTRATION



WELCOME REFRESHMENTS



STUDY TOUR



WIFI



COFFEE STATION



BUSINESS LOUNGE



SURVEY

**ON REQUEST  
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY**

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

**freshproduceindia.com**





# INCREASE BRAND VISIBILITY FROM YOUR STAND

The Fresh Produce India expo offers the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

Expo Packages*	US\$2,450	US\$2,950	US\$4,400	US\$4,900
STAND SIZE	5m <sup>2</sup>	6m <sup>2</sup>	9m <sup>2</sup>	10m <sup>2</sup>
SHELL STAND	✓	✓	✓	✓
FREE DELEGATE PASSES	1	1	2	4
STAND FURNITURE**	✓	✓	✓	✓
ELECTRIC POWER POINT	1	1	2	3
SPOT LIGHTS	2	2	3	4
WIFI	✓	✓	✓	✓
COMPANY LOGO AND PROFILE ON THE FRESH PRODUCE INDIA WEBSITE	✓	✓	✓	✓

## NEW FULL BRANDED PACKAGE!\*\*\*

Add branding to your walls and a branded counter to your stand for only **US\$500** extra per stand.

\*All stand decoration and furnishing other than those specified are to be arranged by the exhibitor.

Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce India expo supplier.

\*\* Standard furniture includes a table and 2 chairs (more chairs available for bigger stands) + 18% GST charge

\*\*\*Design artwork to be provided by client

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# CREATE SUCCESSFUL STRATEGIC ALLIANCES AT FRUITNET LIVE EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

## SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

## OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: [events@fruitnet.com](mailto:events@fruitnet.com)

[fruitnet.com](https://fruitnet.com)



FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

FRESH PRODUCE  
JOURNAL

PRODUCE  
PLUS

亚洲水果  
ASIAFRUIT

FRUITNET

Market Intelligence Ltd (Part of Fruitnet Media International)  
The Food Exchange, New Covent Garden Market, London SW8 5EL, UK  
Tel +44 20 7501 3700 | [fruitnet.com](https://fruitnet.com)

2024



GLOBAL TOMATO  
CONGRESS

14-15 MAY  
THE HAGUE



FESTIVAL  
of FRESH

13 JUNE  
WORCESTERSHIRE



FRUITNET GRAPE  
CONGRESS

4 JULY  
BARI



ASIAFRUIT  
KNOWLEDGE  
CENTRE

4-6 SEPTEMBER  
HONG KONG

2025



DEUTSCHER  
OBST & GEMÜSE  
KONGRESS

23-24 SEPTEMBER  
DÜSSELDORF



FRUITNET CITRUS  
CONGRESS

5-6 NOVEMBER  
VALENCIA



FRUITNET BERRY  
CONGRESS

13-14 MARCH  
ROTTERDAM



FRESH PRODUCE  
INDIA

3-4 APRIL  
MUMBAI