



21.06.2023  
Alconbury Weald, Cambridgeshire

ORGANISED BY  
**FRESH PRODUCE**  
JOURNAL  
SUPPORTED BY  
**FRUIT LOGISTICA**

[fruitnet.com/festivaloffresh](http://fruitnet.com/festivaloffresh)

### 1. Exhibition Registration Form (PLEASE COMPLETE IN CAPITAL LETTERS)

Exhibitor name: \_\_\_\_\_

Address line 1: \_\_\_\_\_

\_\_\_\_\_

Address line 2: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

Postal/Zip code: \_\_\_\_\_

Country: \_\_\_\_\_

Exhibitor contact person: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Mobile/Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Exhibitor Invoice Details

ONLY COMPLETE IF DIFFERENT TO THE  
ADDRESS ABOVE

Invoice address line 1: \_\_\_\_\_

\_\_\_\_\_

Invoice address line 2: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

Postal/Zip code: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Mobile/Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Exhibitor VAT number (EU-based companies only):  
\_\_\_\_\_

### 2. Exhibition stand requirements

Floor space 6m<sup>2</sup>.

Equipment/facilities included in the package: table, 2 chairs, electricity supply (if requested).

For any further requirements please contact Poppy Bowe ([poppy@fruitnet.com](mailto:poppy@fruitnet.com)). Please note that the additional requirements will be subject of availability at the venue and may be subject to a fee.

### 3. Exhibitor profile for Event Programme Booklet

Please send a short description of your company – 50 words maximum – and your company logo (Outlined Illustrator or Freehand eps) by email to [poppy@fruitnet.com](mailto:poppy@fruitnet.com) by 30.05.2023 at the latest for inclusion in the Festival of Fresh special issue of FPJ. Text will be shortened and edited by the organiser if necessary. Profiles not received by 30.05.2023 may not be included.

### 4. Registration of exhibiting company's representatives

Registration of all personnel attending the Festival of Fresh on behalf of the company, whether as conference delegates or Festival of Fresh staff, is compulsory. Each exhibiting company is entitled to two free delegate passes per stand.

Upon signing the contract you will receive instructions how to register the free places online. Any other attendees can be booked on [www.fruitnet.com/festivaloffresh](http://www.fruitnet.com/festivaloffresh)

I agree to Terms and Conditions of Exhibiting

Authorised signature: \_\_\_\_\_

Name and business title: \_\_\_\_\_

Date: \_\_\_\_\_

**Email completed forms to [info@fpjlive.com](mailto:info@fpjlive.com)**

# Festival of Fresh - Terms and Conditions

## 1. Definitions:

In these terms and conditions, "organisers" means Market Intelligence Ltd; "exhibitor" means any person, company or organisation, and the staff of that company taking stand/booth space.

## 2. Contract:

- 2.1 The contract completed by an authorised employee of the exhibiting company, must accompany all bookings. Bookings will not be accepted from agents or third parties. Completion of the booking contract is binding confirmation of your company's commitment to take the stand booked and of your acceptance of these booking terms and conditions including the cancellation policy.
- 2.2 By signing the exhibition space contract, the Exhibitor accepts without reservation the following:
- 2.2.1 the terms of the exhibition space contract;
  - 2.2.2 all regulations contained in these terms and conditions, the exhibitors' manual and any reasonable instructions subsequently issued by the organisers;
  - 2.2.3 all regulations laid down by the local authority applicable to the event;
  - 2.2.4 all regulations laid down by the venue including but not limited to security, health and safety, fire and traffic;
  - 2.2.5 all current Health & Safety regulations;
- 2.3 Organiser reserves the right, at any time and without reason, to refuse any application from a prospective exhibitor. Any payments which have been made at the time of application will be refunded in full.

## 3. Exhibition floorplan

- 3.1 The organisers reserve the right to alter the layout of the exhibition at any time and in any respect.
- 3.2 Display space will be allocated to exhibitors by the organisers. Requests for location will be taken into account where possible but cannot be guaranteed.
- 3.3 Final exhibition floorplan will be sent to all exhibitors two weeks before the event.

## 4. Health & Safety

- 4.1 It is the responsibility of the exhibitor to ensure that his staff and any supplier/contractor working on his behalf, are familiar with and abide by all current safety regulations. The exhibitor is responsible for the health and safety of his stand during construction, use and dismantling.
- 4.2 In order to create and maintain a safe environment during build-up, open periods and breakdown, all exhibitors and contractors must abide by reasonable instructions from safety officers employed by the organisers and/or the venue.

## 5. Security/insurance

- 5.1 Each exhibitor is responsible for the security and insurance of his own stand and its contents.

## 6. Breakdown

- 6.1 No items may be removed or stand breakdown commenced before the official closing time of the exhibition.
- 6.2 Any exhibitor failing to vacate the venue of his stand and all other items by the prescribed times will be held liable to pay any penalties that may be imposed by the venue.

## 7. Staff identification

- 7.1 All exhibitor staff and contractors/suppliers must wear the identification badges issued by the organiser at all times. Additional staff will be permitted upon payment of the relevant registration fees.

## 8. Stand fittings

- 8.1 All materials and stand fittings must be non-flammable or impregnated with fire-proofing solution in a way as to comply with all current safety requirements.

## 9. Damage

- 9.1 The organisers reserve the right to charge any exhibitor for any damage caused by the exhibitor.
- 9.2 Exhibitors shall not cause any damage to the venue and shall make good any such damage at their own expense.

## 10. Payment terms

- 10.1 On receipt of booking contract the organisers will invoice the total stand cost, to be payable within 30 days.
- 10.2 Any exhibitor not having made payment by the time of the exhibition may not be permitted to exhibit.

## 11. Cancellation by the exhibitor

- 11.1 All cancellations must be submitted in writing to the organiser.
- 11.2 In the event that an exhibitor wishes to cancel his booking, or fails to meet any of the payment obligations (whether as to the amounts or dates of payments), then the organisers reserve the right to apply the following cancellation charges and to re-sell the space:

Cancellation being received	Cancellation charge
On or before 28 April 2023	30% of the total stand cost
On or before 30 May 2023	50% of the total stand cost
On or after 31 May 2023	100% of the total stand cost

- 11.3 Any payments already made to organiser over and above the applicable cancellation charges will be refunded. Should monies not, at the time of cancellation, already have been paid to Organiser the cancellation fee will still apply.

## 12. Force majeure

- 12.1 If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the venue or any other cause not within the control of the organisers, the organisers may at their entire discretion, repay the stand rental paid by the exhibitor, or part thereof, but shall be under no obligation to do so. The organisers shall be under no liability to the exhibitor in respect of any actions, claims, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the exhibitor, as the result of the happening of such an event.

- 12.2 It is recommended that exhibitors take out appropriate insurance against cancellation.

## 13. General

- 13.1 Each exhibitor shall be deemed to have full knowledge of the Terms and Conditions and is bound by them in all respects.

## Contact us

For all enquiries about the Festival of Fresh, contact Poppy Bowe on [poppy@fruitnet.com](mailto:poppy@fruitnet.com) or by tel +44 20 7501 3719.

**FRUITNET**

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