

ASIAFRUIT CONGRESS

亚洲水果国际果蔬大会

6-8 SEPTEMBER 2023

Asia's premier conference event for the fresh produce business

HONG KONG

BACK ONSITE AT ASIA FRUIT LOGISTICA
IN HONG KONG

SPONSORSHIP PACKAGES 2023

Organised by

ASIAFRUIT

Together with

ASIA FRUIT
LOGISTICA

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THE GLOBAL STAGE FOR YOUR BRAND IN ASIA

The **ASIAFRUIT CONGRESS** takes centre stage at ASIA FRUIT LOGISTICA in Hong Kong. Three days of top-quality speakers and content on the trade show floor. Free for all ASIA FRUIT LOGISTICA tickets holders.

Sponsor **ASIAFRUIT CONGRESS** and:

- Reach Asia's biggest global audience of **12,000+** high-level fresh produce professionals
- Position your company with **the best** in the business
- Maximise your brand exposure
- Build relationships with existing customers
- Start conversations with new clients
- Share your story, expertise and insights
- Be part of something different



**ASIAFRUIT
CONGRESS
BRINGS
THE BEST
TOGETHER**

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	PLATINUM USD\$ 15,000	GOLD USD\$ 12,500	SILVER USD\$ 9,500	BRONZE USD\$ 7,000
Advert in Asiafruit Magazine official Asia Fruit Logistica issue	2 pages	1 page	1 page	1 page
Company logo on all print and digital promotional materials	●	●	●	●
Company logo on Asiafruit Congress stage and onsite signage	PLATINUM	GOLD	SILVER	BRONZE
Advert in Asiafruit Congress Delegate Handbook	●	●	●	●
Company logo and profile in Asiafruit Congress Delegate Handbook	●	●	●	●
Company logo, profile and link on Asiafruit Congress website	●	●	●	●
Complementary visitor tickets to Asia Fruit Logistica and Asiafruit Congress	25	15	10	5
Company brochure distributed during Asiafruit Congress	●	●		
Company video played during Asiafruit Congress (max one minute)	●	●		
Choice of one item to sponsor and personalise (see options below)	●	●	●	
Sponsor spotlight email across Fruitnet social media channels	●			
Banner (1 month) on Fruitnet Daily News OR Asiafruit WeChat	●			
Banner (1 month) on Asiafruit web site (English or Chinese)	●	●		
Opportunity to be key event sponsor	●			

Select an option or create your own bespoke package

PUT YOUR BUSINESS IN THE SPOTLIGHT!

kate@fruitnet.com
for more information

PLATINUM & GOLD SPONSORS:

-  HAPPY HOUR DRINKS
-  DELEGATE BAG
-  PRODUCE SPOTLIGHT
-  YOUR COMPANY EDITION OF FRUITBOX PODCAST
-  NETWORKING REFRESHMENTS
-  DELEGATE HANDBOOK
-  ASIAFRUIT CONGRESS STATISTICS HANDBOOK
-  SPONSORED SESSION AT ASIAFRUIT CONGRESS

SILVER SPONSOR:

-  SIMULTANEOUS TRANSLATION
-  ASIAFRUIT CONGRESS POCKET PROGRAMME
-  STATIONERY
-  DELEGATE GIFT
-  USB
-  CHARGING STATION
-  SURVEY
-  WELLNESS PACK
-  COMPANY VIDEO AT ASIAFRUIT CONGRESS

CREATE SUCCESSFUL STRATEGIC ALLIANCES AT FRUITNET LIVE EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: events@fruitnet.com

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FRUITNET MEDIA INTERNATIONAL GROUP

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Market Intelligence Ltd (Part of Fruitnet Media International)
The Food Exchange, New Covent Garden Market, London SW8 5EL, UK
Tel +44 20 7501 3700 | fruitnet.com