

# SPONSORSHIP AND ADVERTISING OPTIONS

Part of the Fruitnet Podcast Network

# TITLE SPONSORSHIP

### BENEFITS

- · Logo on podcast cover art
- Logo on studio TV screen behind presenters
- · Logo in opening and closing credits
- Brand mention at start of episode
- Presenter reads full brand message (max 60 sec)
- Mention in show notes and on website episode page
- Brand featured in newsletter and social media posts
- Video content or interview featured in a future episode
- QR code to episode in magazine

12 episodes	€25,000
6 episodes	€15,000
3 episodes	€9,000
1 episode	€5,000

# **SPONSORSHIP**

### **BENEFITS**

- · Logo in opening and closing credits
- Logo on sponsors bar along bottom of screen
- Presenter reads short message (max 30 sec)
- Mention in show notes and on website episode page

12 episodes	€12,000
6 episodes	€7,000
3 episodes	€4,000
1 episode	€3,000

# **ADVERTISING**

### **BENEFITS**

- Presenter reads a short ad script (max 15 sec)
- Choice of appearance pre-episode or mid-episode

12 episodes	€8,000
6 episodes	€5,000
3 episodes	€3,000

# FOR MORE INFORMATION

Contact: advertising@fruitnet.com

FRUITNET

#freshideas