



**ASIAFRUIT
KNOWLEDGE
CENTRE**

ASIAFRUIT CONGRESS **ASIAFRUIT BUSINESS FORUM** **ASIAFRUIT SHOWCASE**
亚洲水果国际果蔬大会 亚洲水果商务论坛 亚洲水果展舞台

**THE CONTENT HUB AT THE HEART
OF ASIA FRUIT LOGISTICA**

**2-4 SEPTEMBER 2026
HONG KONG**

FREE TO ATTEND AT ASIA FRUIT LOGISTICA

Organised by

ASIAFRUIT

Together with

**ASIA FRUIT
LOGISTICA**

asiafruitknowledgecentre.com



WHO SHOULD USE THIS MARKETING KIT?

Asiafruit Knowledge Centre is the world-class content hub at Asia Fruit Logistica...**FREE** to attend for all exhibitors and visitors.

Asiafruit Knowledge Centre brings together Asiafruit Congress, Asiafruit Business Forum, and Asiafruit Showcase on the trade show floor, delivering high-level insights, thought leadership, and practical takeaways for Asia's fresh produce business.

This **Marketing Kit** is designed to facilitate engagement in Asiafruit Knowledge Centre 2026 for all the sponsors.

INCLUDED IN THIS MARKETING KIT:

- Email Signature
- Social Media
- Event Logo

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MARKETING KIT



EMAIL SIGNATURES

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The banner features a red background with a white globe icon on the left. The text is in bold, sans-serif fonts. A circular inset image shows a trade show booth with various displays and people. The bottom right corner has a red bar with the website URL in white text. The overall design is modern and professional, with a color palette of red, white, green, and blue.

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MARKETING KIT

EVENT LOGO

LOGO



LOGO - WITH DATES



LOGO - WITH LOGOS



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MARKETING KIT