



**GLOBAL BERRY
CONGRESS**



**RETURNS TO
ROTTERDAM**

15 NOVEMBER 2022

**The leading annual event for the
international berry business**

**SPONSORSHIP
PACKAGES 2022**



Organised by
FRUITNET

Supported by
**FRUIT
LOGISTICA**

    @berrycongress

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AN EVENT THAT BRINGS THE BEST TOGETHER

GLOBAL BERRY CONGRESS is a world-class event that brings together people from across the international berry business to share ideas about the future of the soft fruit category.

With an inspirational programme of talks that are delivered in the heart of a relaxed networking and exhibition arena, Global Berry Congress is the best place to learn about the future of the business and to seize new opportunities to grow.

So, join us in Rotterdam for a unique event that is bursting with ideas, insight, innovation, and inspiration!

**IDEAS
INSIGHT
INNOVATION
INSPIRATION**

AUDIENCE PROFILE

Agent / Marketing
Association / Institution
Exporter
Grower/Producer
Importer
Logistics and cold chain
Packing and Packaging
Press / Media
Retailer
Storage
Wholesaler / Distributor
Other industry

600+
PARTICIPANTS

50+
COUNTRIES

40+
SESSIONS

40+
SPEAKERS

40+
EXHIBITORS

15+
SPONSORS

*2019 edition



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A GLOBAL STAGE FOR YOUR BRAND

Only at **GLOBAL BERRY CONGRESS** can you:

- BE SEEN BY A GLOBAL AUDIENCE OF 600+ BERRY PROFESSIONALS FROM THE WHOLE SUPPLY CHAIN
- GROW AWARENESS OF YOUR BRAND
- MAXIMISE YOUR BRAND EXPOSURE
- GET FACE-TO-FACE WITH THE BEST AND THE BRIGHTEST
- BUILD RELATIONSHIPS WITH EXISTING CUSTOMERS
- START CONVERSATIONS WITH NEW CLIENTS
- SHARE YOUR EXPERTISE AND INSIGHT
- BE PART OF SOMETHING DIFFERENT



Put your
company in the
spotlight by
sponsoring the
**GLOBAL BERRY
CONGRESS**



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SPONSORSHIP PACKAGES

Double page advert in Fresh Focus Berry 2023

Single page advert in Fresh Focus Berry 2023

Company video played during breaks (max one minute)

Company logo on conference display wall and on-site event signage

Company logo and profile in Global Berry Congress event guide

Company logo and link on berrycongress.com

Free tickets

Conference bag gift / stationery

Opportunity to be Key Event Sponsor

Bespoke sponsorship options (depending on client requirements)

Expo stand

Choice of one item to sponsor and personalise (select from options below)*

PLATINUM
EUR 12,000

GOLD
EUR 9,500

SILVER
EUR 7,000

BRONZE
EUR 5,500



5

4

3

2



6m²

5m²



*PLATINUM & GOLD SPONSORS:



WELCOME RECEPTION



DRINKS RECEPTION



PRODUCE SPOTLIGHT



DELEGATE BUFFET LUNCH



DELEGATE BAG



LANYARDS



BUSINESS LOUNGE



NETWORKING APP



EVENT GUIDE

*SILVER SPONSORS:



CHARGING STATION



REGISTRATION



DELEGATE WIFI ACCESS



WELCOME REFRESHMENTS



POCKET PLANNER



VENUE PILLAR

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

Select an option or create
your own bespoke package

**PUT YOUR BUSINESS IN
THE SPOTLIGHT!**

info@berrycongress.com
for more information

berrycongress.com

INCREASE BRAND VISIBILITY FROM YOUR STAND

Exhibiting at **GLOBAL BERRY CONGRESS** is the perfect opportunity to develop your brand promotion campaigns from a highly visible position within the networking arena. Visitors engage with your organisation's products and services by touching, feeling, experiencing and learning about them first-hand during the entire event.

SPACES ARE LIMITED

CHOOSE YOUR PERFECT SIZE AND LOCATION TODAY

EXHIBITOR PACKAGE

Space-only* standard rate EUR 550 per square metre
(minimum space booking 5m², maximum 10m²)

Space-only package includes:

1. Table, two chairs, electricity socket, carpet and WIFI onsite
2. Company logo and 50-word profile to feature in event guide
3. Company logo on berrycongress.com
4. Complimentary pass for exhibitor representative

*You are welcome to decorate your designated stand area according to your preference.
All stand banners/decorations are provided by the client.



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CREATE SUCCESSFUL STRATEGIC ALLIANCES AT FRUITNET LIVE EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

**SPONSOR A SINGLE EVENT
OR A BUNDLE OF EVENTS**

**OUR REPRESENTATIVES ARE READY TO
SUPPORT YOU EVERY STEP OF THE WAY**

Get in touch today and discover how we can turn your brand into a fresh produce industry star: events@fruitnet.com

fruitnet.com    

FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

FRESH PRODUCE
JOURNAL

PRODUCE
PLUS

FRUCHTHANDEL



FRUITNET

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