

**GLOBAL BERRY
CONGRESS**

28 NOVEMBER 2023
ROTTERDAM

The leading annual event for
the international berry business

**SPONSORSHIP
PACKAGES 2023**



Organised by
FRUITNET

Supported by
**FRUIT
LOGISTICA**

    @berrycongress

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AN EVENT THAT BRINGS THE BEST TOGETHER

GLOBAL BERRY CONGRESS is a world-class event that brings together people from across the international berry business to share ideas about the future of the soft fruit category.

With an inspirational programme of talks that are delivered in the heart of a relaxed networking and exhibition arena, Global Berry Congress is the best place to learn about the future of the business and to seize new opportunities to grow.

So, join us in Rotterdam for a unique event that is bursting with ideas, insight, innovation, and inspiration!

**IDEAS
NETWORKING
OPPORTUNITIES
INNOVATION**

GBC 2022 IN NUMBERS

400+
PARTICIPANTS

40+
SPEAKERS

30+
COUNTRIES

25+
EXHIBITORS

3
STAGES

20+
SPONSORS

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A GLOBAL STAGE FOR YOUR BRAND

Only at **GLOBAL BERRY CONGRESS** can you:

- BE SEEN BY A GLOBAL AUDIENCE OF 400+ BERRY PROFESSIONALS FROM THE WHOLE SUPPLY CHAIN
- GROW AWARENESS OF YOUR BRAND
- MAXIMISE YOUR BRAND EXPOSURE
- GET FACE-TO-FACE WITH THE BEST
- BUILD RELATIONSHIPS WITH EXISTING CUSTOMERS
- START CONVERSATIONS WITH NEW CLIENTS
- SHARE YOUR EXPERTISE AND INSIGHT



Put your company in the spotlight by sponsoring the GLOBAL BERRY CONGRESS











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SPONSORSHIP PACKAGES

Double page advert in Fresh Focus Berry
Single page advert in Fresh Focus Berry
Company video played during breaks (max one minute)
Company logo on conference display wall and on-site event signage
Dedicated company space on the GBC app
Company logo and link on berrycongress.com
Free tickets
Conference bag gift/stationery
Opportunity to be Key Event Sponsor
Expo stand
Choice of one item to sponsor and personalise (select from options below)*

PLATINUM EUR 12,000	GOLD EUR 9,500	SILVER EUR 7,000	BRONZE EUR 5,500
●			
	●	●	●
●	●		
●	●	●	●
●	●	●	●
●	●	●	●
5	4	3	2
●	●	●	●
●			
6m ²	5m ²		
●	●	●	

***PLATINUM & GOLD SPONSORS:**

-  GBC APP
-  DRINKS RECEPTION
-  PRODUCE SPOTLIGHT
-  DELEGATE BUFFET LUNCH
-  DELEGATE BAG
-  LANYARDS
-  BUSINESS LOUNGE
-  COFFEE STATION

***SILVER SPONSORS:**

-  CHARGING STATION
-  REGISTRATION
-  DELEGATE WIFI ACCESS
-  WELCOME REFRESHMENTS
-  POCKET PLANNER
-  VENUE PILLAR

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

Select an option or create your own bespoke package

PUT YOUR BUSINESS IN THE SPOTLIGHT!

info@berrycongress.com
for more information

INCREASE BRAND VISIBILITY FROM YOUR STAND

Exhibiting at **GLOBAL BERRY CONGRESS** is the perfect opportunity to develop your brand promotion campaigns from a highly visible position within the networking arena. Visitors engage with your organisation's products and services by touching, feeling, experiencing and learning about them first-hand during the entire event.

SPACES ARE LIMITED

CHOOSE YOUR PERFECT SIZE AND LOCATION TODAY

EXHIBITOR PACKAGE

Space-only* standard rate EUR 550 per square metre (minimum space booking 5m², maximum 10m²)

Space-only package includes:

- 1. Table, two chairs, electricity socket, carpet and WIFI onsite**
- 2. Company logo and 50-word profile to feature in event guide**
- 3. Company logo on berrycongress.com**
- 4. Complimentary pass for exhibitor representative**

*You are welcome to decorate your designated stand area according to your preference. All stand banners/decorations are provided by the client.



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CREATE SUCCESSFUL STRATEGIC ALLIANCES AT FRUITNET LIVE EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: events@fruitnet.com

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FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

FRESH PRODUCE
JOURNAL

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MAGAZIN

亚洲水果
ASIAFRUIT

Mint



FRUITNET

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